



# Presenting

## SHOW SPONSOR

✓ Two complimentary expo booths <i>(Each is 10x10 - or choose one 20x20 space)</i>	\$2,400-\$3,200+
<i>**Option to purchase up to two additional 10x10 booths at half price (of early bird rate)</i>	
✓ Featured on all email correspondence - including 15+ email campaigns	\$5,000
✓ Up to five free email blasts (pre or post show) featuring your company	\$2,500
✓ Banner ad on the COE website, linked back to your website (for 1 year)	\$1,800
✓ Up to three featured blog posts on the COE website	\$1,500
✓ Up to five sponsor spotlight posts on our Facebook page	\$1,250
✓ Listed at sponsor level on all expo printed programs (600+)	\$1,000
✓ Recognition throughout the expo at meal & all social events	\$1,000
✓ Dedicated 11x17 sign displayed in multiple areas throughout event	\$1,000
✓ Direct link back to your website from our website	\$500
✓ Free brochure/promo item insert in all attendee bags	\$500
✓ Admission to all educational seminar sessions (except ticketed events)	\$249
✓ Option to choose your booth space in the Expo Hall	Priceless
✓ Opportunity to host an educational seminar session at the expo	Priceless
✓ Press release and media coverage	Priceless
✓ Included on major sponsor signage outside each seminar/meeting space	Priceless

Total Value of Sponsorship: \$18,699+

# Your Cost: \$12,500

Interested in creating a custom sponsorship package? Contact us today!



(608) 525-2323



campgroundownersexpo@gmail.com



# Grand

## SHOW SPONSOR

- ✓ One complimentary expo booth (*Space is 10x10 - or choose one 20x20 space*) \$1,200-\$3,200+  
*\*\*Option to purchase up to one additional 10x10 booth at half price (of early bird rate)*
- ✓ Featured on all email correspondence - including 15+ email campaigns \$5,000
- ✓ Up to three free email blasts (pre or post show) featuring your company \$1,500
- ✓ Listed at sponsor level on all expo printed programs (600+) \$1,000
- ✓ Recognition throughout the expo at meal & all social events \$1,000
- ✓ Dedicated 11x17 sign displayed in multiple areas throughout event \$1,000
- ✓ Up to two featured blog posts on the COE website \$1,000
- ✓ Banner ad on the COE website, linked back to your website (for 6 months) \$900
- ✓ Up to three sponsor spotlight posts on our Facebook page \$750
- ✓ Direct link back to your website from our website \$500
- ✓ Free brochure/promo item insert in all attendee bags \$500
- ✓ Admission to all educational seminar sessions (except ticketed events) \$249
- ✓ Option to choose your booth space in the Expo Hall Priceless
- ✓ Press release and media coverage Priceless
- ✓ Included on major sponsor signage outside each seminar/meeting space Priceless

Total Value of Sponsorship: \$14,599+

**Your Cost: \$10,000**

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# Supporting

# SHOW SPONSOR

- ✓ One complimentary expo booth - **Space is 10x10** \$1,200+  
*\*\*Option to purchase up to one additional 10x10 booth at half price (of early bird rate)*
- ✓ Featured on all email correspondence - including 15+ email campaigns \$5,000
- ✓ Listed at sponsor level on all expo printed programs (600+) \$1,000
- ✓ Recognition throughout the expo at meal & all social events \$1,000
- ✓ Dedicated 11x17 sign displayed in multiple areas throughout event \$1,000
- ✓ One free email blast (pre or post show) featuring your company \$500
- ✓ One featured blog post on the COE website \$500
- ✓ Direct link back to your website from our website \$500
- ✓ Free brochure/promo item insert in all attendee bags \$500
- ✓ Banner ad on the COE website, linked back to your website (for 3 months) \$450
- ✓ One sponsor spotlight post on our Facebook page \$250
- ✓ Admission to all educational seminar sessions (except ticketed events) \$249
- ✓ Option to choose your booth space in the Expo Hall Priceless
- ✓ Press release and media coverage Priceless
- ✓ Included on major sponsor signage outside each seminar/meeting space Priceless

Total Value of Sponsorship: \$12,149

# Your Cost: \$7,500

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# Additional SPONSORSHIPS

<b>Popcorn Bar Sponsor</b>	Sponsor the Popcorn Bar during our Thursday afternoon Networking Circuit event! Guests will enjoy a fun build-your-own style popcorn station. Your company logo prominently displayed on signage at serving station and announcements made of your sponsorship.	<b>Ten Available at \$500</b> -or- <b>\$5,000 Exclusive Buyout</b>
<b>Expo Floor Appetizer Sponsor</b>	Put your company front and center during a refreshment break for attendees during the expo on Wednesday! Your company logo prominently displayed on signage at serving station and announcements made of your sponsorship. <b>Single sponsor buy-out also includes:</b> Logo printed napkins and booth placement by food line.	<b>Four Available at \$2,000</b> -or- <b>\$10,000 Exclusive Buyout</b>
<b>Expo Floor Lunch Sponsor</b>	As an expo floor lunch sponsor, your company will take center stage as attendees shop the expo floor! Your company logo prominently displayed on signage at serving station and announcements made of your sponsorship. <b>Single sponsor buy-out also includes:</b> Logo printed napkins and booth placement by food line.	<b>Five Available at \$5,000</b> -or- <b>\$25,000 Exclusive Buyout</b>
<b>State Meeting Room Sponsor</b>	Sponsor a State Association meeting room. Sponsorship covers select drinks and snacks in the room, signage featuring your company logo, and options to include company literature in the room and/or to address the group for up to five minutes (time at discretion of group).	<b>\$2,000</b> per room/ per group
<b>Good Morning Sponsor</b>	Sponsorship of breakfast/coffee cart during morning hours. Recognition signage will be posted around the area.	<b>\$750</b>
<b>Program Sponsor</b>	Put a business card sized ad in the program - 600+ copies printed and given to each attendee! You supply artwork. Ad size is 3.5" wide x 2" tall and should be in a PNG or JPEG format.	<b>\$500 per ad</b> <i>Only 16 spaces available!</i>

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