



5TH ANNUAL CAMPGROUND OWNERS EXPO

December 3-6, 2025
Branson, MO

Who We Are

The Campground Owners Expo (COE), is owned by Severson & Associates, a Management, Training and Consulting firm, formed to give campground owners from all sizes of parks, numerous networking opportunities.



Lori Severson
COE Owner

Our Mission

To provide all campground owners with meeting space for their states so they can:

- Network with their peers.
- Build a robust State association.
- Attend a first-class trade show and receive industry-specific education while enjoying a unique experience touring first-class backstage productions and learning from professionals who have built their businesses for many years.

The goal is always to improve the bottom line of your campground. We will help you make more money, avoid costly pitfalls, learn and grow through networking, and introduce you to the industry suppliers who have the products and services you need, and have fun!

GET IN TOUCH

 (608) 525-2323

 campgroundownersexpo@gmail.com



 www.campgroundownersexpo.com

LODGING INFORMATION



At COE, you have options! Choose to stay where all the COE action is, just across the street in the heart of Branson Landing, or stay with one of our local Branson campgrounds and glamping park partners!

Hilton Branson Convention Center

✓ EXPO EVENT LOCATION

200 E Main Street | Branson, MO, 65616 | (866) 442-0959

Features indoor pool, fitness center, room service, pet-friendly rooms, on-site restaurant - Level 2 Steakhouse and bar and more!



Hilton Promenade at Branson Landing

✓ DIRECTLY ACROSS THE STREET FROM EXPO HOTEL

3 Branson Landing | Branson, MO, 65616 | (866) 442-0959

Featuring many of the same great amenities as the expo hotel, plus it's in the heart of many shopping and dining options at Branson Landing! On-site dining; Big Whiskey's American Restaurant & Bar!



DON'T MISS OUT!

For more information about our local campground partners and to book your COE stay, visit:

COE Group Block Rate: \$147/night

Book your stay using our easy booking link below!

Book early! Group Rate Ends November 7, 2025!

CAMPGROUNDOWNERSEXPO.COM/COE-LODGING

CAMPGROUNDS

HELD IN BRANSON, MO DECEMBER 3-6, 2025



IMPORTANT NOTE: The \$249 registration fee covers **up to five (5) people** to attend from your campground. Additional attendees are just \$50 per person.

Campground Name:

Contact Name:

Campground Address:

Campground City: State: Zip Code:

Campground Phone: Contact Phone:

Contact Email:

*PLEASE NOTE: This is where all pre/post show communication will be sent to!

Demographic Info: # of Sites: Seasonal or Year-Round Park?
How many years of industry experience do you have? Prospect Owner First Year Owner 2-10 Years 11-25 Years 26-50+ Years

Please list names of your attendees as you would like them to appear on event badges:

If you have additional attendees (more than five): Please account for them in the payment section below, then email us at campgroundownersexpo@gmail.com with their names.

Attendee 1: Attendee 2:

Attendee 3: Attendee 4:

Attendee 5:

Payment Information:

Checks should be made payable to: Severson & Associates
Sorry, no refunds available for any reason.

2025 Campground Registration Fee: \$249.00

Additional Attendees: x \$50.00 =
(Only if more than 5 people!)

Optional: Event Sponsorship - \$250 \$500 Other:

Discount Code:

Total Amount Due:

Select Payment Type: Credit Card: #

Check: # Exp. Date: CVV: Billing Zip Code:

Please return this form to:

Severson & Associates (Attn: COE)
PO Box 228, Ettrick, WI 54627
Phone: (608) 525-2323
Email: campgroundownersexpo@gmail.com

YOU CAN ALSO COMPLETE THIS REGISTRATION FORM AND PAY YOUR REGISTRATION FEES ONLINE AT WWW.CAMPGROUNDOWNERSEXPO.COM!